



Cedar Lane Unitarian Universalist Church

9601 Cedar Lane, Bethesda, MD 20814-4099
301-493-8300 Fax: 301-897-5713 Web: www.cedarlane.org

Evan Keely
Susan Davison Archer
Heather Janules
Henry S. Sgrecci
Sara Deshler

Interim Senior Minister
Minister of Religious Education
Associate Minister and Minister for Pastoral Care
Director of Music
Church Administrator

Passport to Adventure Cedar Lane 2012 Auction

November 15, 2011

Dear Friend,

Cedar Lane Unitarian Universalist Church is reaching out to the business community to help make our March 24, 2012 auction a success. Supporting our 800+ member congregation represents a significant opportunity for you to connect with potential customers.

Your donation to Cedar Lane's auction is especially appreciated in these challenging times because it will help the church and its members continue their work reaching out to meet the ever-growing needs in our wider community—through programs and activities such as Action in Montgomery, the Community-Based Shelter and the Bethesda House Shelter, and Martha's Table and Beacon House in Washington, DC.

Your contribution to this fundraiser is not only tax deductible, but advertises and promotes your business to our congregation residing in Montgomery County and throughout the greater Washington metropolitan area. As a corporate donor your business will be featured prominently in the auction materials. Corporate donors are listed for a year on the church website, with a link to the donor's webpage. A donation can help bring new customers to your business.

There are two ways your business may contribute to the Auction.

- **Make a donation of goods or services.** Use the enclosed donation form and return it with any accompanying document such as a gift certificate, by January 31.
- **Purchase an advertisement in the Auction Catalog.** Ads range from \$30 to \$250 (see enclosed advertising form for details). Complete and return it to us by February 20 for your ad to be included in the printed catalog and your company's link to be on our web site.

We are grateful for your support and donation. If you have any questions, please contact Sara Deshler at the church office, 301-493-8300, or by e-mail to sdeshler@cedarlane.org.

Sincerely,

Kate Harrison and Mary Beth Nowinski
2012 Auction Committee Chairs

Cedar Lane's tax identification number is 52-0629773